



# Energy Efficiency programs – American Electric Power

The Office of the Ohio Consumers' Counsel has diligently worked to encourage Ohio's utility companies to offer energy efficiency programs to Ohio consumers. Increased utility costs have caused hardships for many Ohio residential consumers. By improving home efficiency and reducing usage a positive impact may be made on utility bills while allowing consumers to maintain comfortable indoor temperatures.

Through its *Save Money & Energy* program, American Electric Power offers several options for its customers. Complete information about these programs is available through its Web site or by phone at 1-800-277-2177.

## **Online Energy Calculator**

To learn how you use energy in your home, AEP offers three online calculators. The home energy calculator provides estimates of energy use costs based on your inputs. The appliance calculator allows you to input specifics about the size and insulation level of your home, types of appliances you use, and the temperature you set for heating and cooling. The resulting report assists you in determining how you can make changes to lower your energy usage. The lighting calculator allows you to compare your current lighting with compact fluorescent light bulbs. These calculators are available at AEP's Web site.

## **Appliance Recycling**

AEP is offering to pickup and recycle customers' secondary, working appliances. Any refrigerator or freezer, from ten cubic feet up to thirty cubic feet, will be removed from the customer's home by the Company, and up to 95% of the appliance components will be recycled. Each participant will receive \$25, and may experience up to \$100 per year in energy cost savings.



## **SMART Lighting Discounts**

AEP Ohio is offering an instant discount on qualified Energy Star compact fluorescent light bulbs (CFLs) purchased by customers at participating retailers. No coupons or rebates are required. Choose from a variety of CFL bulbs and light fixtures at participating Home Depot, Costco, and Sam's Club stores.

There is a 12-bulb limit per purchase. Discount is available while supplies last. A customer must be a member of Costco or Sam's Club to receive a discount at those stores.

Additional programs are currently under development.

**For additional information from the Office of the Ohio Consumers' Counsel:**

**Call: 1-877-PICKOCC (1-877-742-5622) toll free or (614) 466-8574**  
**Write: 10 West Broad Street, Suite 1800, Columbus, Ohio 43215-3485**  
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