



Office of the Ohio Consumers' Counsel

Your Residential Utility Consumer Advocate

CONSUMERS' FACT SHEET

Office of the Ohio Consumers' Counsel

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FIRSTENERGY ENERGY EFFICIENCY PROGRAMS



The Office of the Ohio Consumers' Counsel has diligently worked to encourage Ohio's utility companies to offer energy efficiency programs to Ohio consumers. As increased utility costs have caused hardships for many Ohio residential consumers, finding ways to keep them reasonable is essential. By improving home energy efficiency and reducing usage consumers may be able to lower utility bills while maintaining comfortable indoor temperatures.

FirstEnergy offers several energy efficiency programs for its customers. Complete information about these programs is available at <https://www.energysaveOhio.com> or by calling 1-800-633-4766 (Ohio Edison), 1-800-447-3333 (Toledo Edison) or 1-800-589-3101 (Cleveland Electric Illuminating).

Home Energy Analyzer

This web-based software program is a tool that offers information, analysis and education to participants to evaluate household energy usage and recommends savings opportunities based on inputs made by consumers.

Energy Efficiency Products program

The program offers rebates to residential customers and financial incentives to retailers to promote the

purchase of energy efficient products such as Energy Star appliances, high efficiency lighting, thermostats, smart power strips and other products.

Comprehensive Residential Retrofit program

This program provides a \$100 discount on comprehensive home energy audits. The audit is performed by a certified contractor who will be able to present consumers with cost-effective home improvement projects and information that can help save energy. Customers who perform recommended improvements will receive financial incentives from FirstEnergy.

Direct Load Control (Easy Cool Rewards)

This is a program FirstEnergy has offered in the past with one-way communicating devices. Customers who participate in the new program will receive a two-way communicating thermostat that will allow FirstEnergy to temporarily cycle the air conditioner compressor or set back temperatures by 4 degrees during times of high electric demand (depending on the type of thermostat used). Customers will be able to override any event called by FirstEnergy. The program offers a \$50-\$75 incentive per year.

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The Office of the Ohio Consumers' Counsel (OCC), the residential utility consumer advocate, represents the interests of 4.5 million households in proceedings before state and federal regulators and in the courts.

The state agency also educates consumers about electric, natural gas, telephone and water issues.

For more information, please visit the OCC website at www.pickocc.org.



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Customers must have a working air conditioner or heat pump, use at least 1,000 kwh during the summer months and must not be more than 60 days behind on their bill.

Appliance Turn-In

A FirstEnergy contractor will remove and properly recycle old refrigerators, freezers or room air conditioners. Customers will receive a \$50 financial incentive for recycling a refrigerator or freezer and \$25 for recycling a window air conditioner.

CFL program

FirstEnergy has partnered with certain retail outlets in its service territories to sell compact fluorescent light bulbs below retail cost. The bulbs are available for 50 cents per bulb.

Efficient New Homes program

Financial incentives will be provided to builders of residential homes that construct homes that are 15 percent or 30 percent more efficient than Ohio building codes require. The incentive will cover 50 percent or 70 percent of the additional energy efficiency construction costs depending on the level above building code standards the installed energy efficiency results in. This program could be available by the end of 2011.